



MEMORANDUM

Late Backup

TO: Mayor and City Council

FROM: Greg Guernsey, Director
Planning and Development Review Department

DATE: September 24, 2009

SUBJECT: Comprehensive Plan Participation Plan Draft Changes

An initial draft of the Participation Plan for the new Comprehensive Plan was reviewed by your Comprehensive Planning and Transportation Committee on September 10, 2009, and by the Comprehensive Plan Committee of the Planning Commission on September 14, 2009. Changes from those two sessions were included in the September 16, 2009, draft of the Participation Plan circulated with backup. Since then, the following further refinements have been made by staff, the consultant team, and at the request of Planning Commission on September 22, 2009:

- Including area colleges and universities and the Counties in the list of Institutional Partners on page 10;
- Replaced the map of city limits and ETJ with one with a legend;
- Included a sentence about this creating a “landmark plan” and to be a model for other communities on page 6 (in response to citizen comment at the Comprehensive Plan Committee);
- Consistently refer to technical “working groups” instead of technical committees;
- Fine tuning the outreach messages on page 13 as follows:
 - Forum Series #2
 - Understanding the growth Austin is facing and its implications,
 - Imagining alternative futures (scenarios) Forum Series #3,
 - Implications of future scenarios,
 - Strategic directions for change,
 - Forum Series #4
 - Elements of the Comprehensive Plan,
 - Priorities for implementation,
 - Adopting the Plan
 - The importance of the Comprehensive Plan,
 - Implementing the plan (e.g., policy changes, funding, spending priorities);
- Include an anticipated timeline on page 19 for the final plan; and
- Smaller typos and language corrections.

Greg Guernsey
Director
Planning and Development Review Department